

Make your sales go ape using L.A.B. method of learning

This course is a proven and easy system for growing your business by yourself. It is a practical, step-by-step, do-it-yourself, do-it-at-your-own pace, a start-and-keep-good-habits marketing course for small business owners on a shoe-string budget who want to increase their sales...decrease their marketing expenses... and boost their profits—without hiring an ad agency or anyone else.

How does the course work?

It's easy. Listen. Learn. Do. The course includes fill-in-the-blank workbooks and audio instruction. Follow my instructions and you'll improve your bottom line.

The course is divided into bite-size, easy-to-understand, easy-to-apply money-making lessons. And here's the best part...

After each lesson, I will tell you exactly what you must do to get and keep more customers. I will give you specific, targeted, and measurable assignments you can do right now to take your business to the next level.

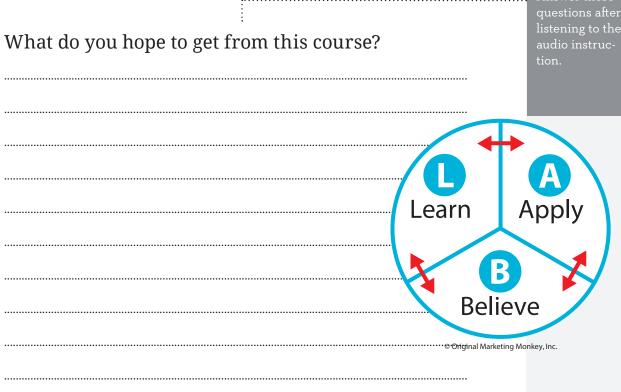
You Learn. You Apply. You Believe.

This is how you will successfully grow your business. I call it the L.A.B. Method-TM of learning. First, you'll LEARN a proven concept. I'm going to immerse you in a topic focused on money-making strategies that won't cost you a lot of money.

Second, I'll ask you to APPLY what you've learned. You'll know what you can do in your business right away.

Third, after you learn and apply, you'll **BELIEVE** in these methods.

Throughout the workbook, I ask you questions.
Answer these questions after listening to the audio instruc-



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